



Smart Communities
CHICAGO DIGITAL EXCELLENCE INITIATIVE

**HUMBOLDT PARK BUSINESS RESOURCE NETWORK
2012 WORKSHOP SCHEDULE
BROWN BAG LUNCH SERIES**

**Bring your lunch and your curiosity.
We will provide beverages and insights.**

Use of the Web for Business Applications

Learn how to use the Web for the benefit of your business. Should you host your website in-house or outsource? What is search engine optimization? Learn about FaceBook, YouTube, and Twitter website integration. Intro to e-stores, e-payment and more!

Presented by Joseph Fuentes

Wednesday, February 1, 2012

12:00 noon

Richard M Daley Library, 733 N Kedzie

The Cloud – How Can It Help You Be More Productive?

Learn about “The Cloud” for virtual storage and backup, and how it can improve your productivity. Learn about some of the free popular cloud services and more.

Presented by Joseph Fuentes

Wednesday, February 29, 2012

12:00 noon

Richard M Daley Library, 733 N Kedzie

Help! How Do I Secure My Computer?

Learn about security threats to your computer. What is malware. What software and firewalls will protect my computer? Intro to security and maintenance of your computer.

Presented by Joseph Fuentes

Wednesday, March 28, 2012

12:00 noon

Richard M Daley Library, 733 N Kedzie

ABOVE WORKSHOPS ARE FREE. Register NOW.

(773) 342-0036 ext 23 or tom@whpdevelopmentcouncil.net

Participating businesses are eligible for free computer & software incentives.

**FREE Desktop Computers
FREE Software**

- QuickBooks
- Turbo Tax Pro

To be eligible for the desktop computer incentive, businesses must participate by:

- Completing a Tech Assessment
- Completing a Tech Action Plan
- Attend 1 approved Workshop
- Document improved broadband capacity or utilization of new technology applications designed to improve business*

*Additional restrictions apply. Complete program details available on request.